

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966715-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDEN	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	966715	06391997

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/30/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP148H	\$275.00 NM
1	WPBF	Tu	10/30/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP156H	\$275.00 NM
3	10/29/12	10/30/12	Good Morning America	7-9AM	MT-----	:30	4	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12	7:30 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00 NM
1	WPBF	M	10/29/12	8:58 AM	Good Morning America	7-9AM	:30	2012MRFP148H	\$275.00 NM
2	WPBF	Tu	10/30/12	7:49 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00 NM
3	WPBF	Tu	10/30/12	9:00 AM	Good Morning America	7-9AM	:30	2012MRFP156H	\$275.00 NM
6	10/29/12	10/30/12	10-11a Anderson Cooper	10-11a	MT-----	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP148H	\$225.00 NM
3	WPBF	Tu	10/30/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP143H	\$225.00 NM
2	WPBF	Tu	10/30/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP156H	\$225.00 NM
8	10/29/12	10/30/12	The View	11A-12PM	MT-----	:30	2	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	11:32 AM	The View	11A-12PM	:30	2012MRFP143H	\$800.00 NM
1	WPBF	Tu	10/30/12	11:39 AM	The View	11A-12PM	:30	2012MRFP156H	\$800.00 NM
9	10/29/12	10/30/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966715-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/29/12	10/30/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP148H	\$350.00 NM
2	WPBF	Tu	10/30/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP156H	\$350.00 NM
11	10/29/12	10/30/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
Credited									
2	WPBF	Tu	10/30/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
Credited									
14	10/29/12	10/30/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	1:30 PM	THE CHEW	1P-2P	:30	2012MRFP148H	\$275.00 NM
1	WPBF	Tu	10/30/12	1:31 PM	THE CHEW	1P-2P	:30	2012MRFP156H	\$275.00 NM
16	10/29/12	10/30/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP143H	\$450.00 NM
1	WPBF	Tu	10/30/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP143H	\$450.00 NM
17	10/29/12	10/30/12	Dr. Oz	4-5p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	4:12 PM	Dr. Oz	4-5p	:30	2012MRFP148H	\$500.00 NM
1	WPBF	Tu	10/30/12	4:12 PM	Dr. Oz	4-5p	:30	2012MRFP156H	\$500.00 NM
20	10/29/12	10/30/12	M-F 5pm News	5-6pm	MT-----	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	5:14 PM	M-F 5pm News	5-6pm	:30	2012MRFP148H	\$450.00 NM
3	WPBF	M	10/29/12	5:57 PM	M-F 5pm News	5-6pm	:30	2012MRFP143H	\$450.00 NM
2	WPBF	Tu	10/30/12	5:30 PM	M-F 5pm News	5-6pm	:30	2012MRFP143H	\$450.00 NM
4	WPBF	Tu	10/30/12	5:57 PM	M-F 5pm News	5-6pm	:30	2012MRFP156H	\$450.00 NM
22	10/29/12	10/30/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP148H	\$525.00 NM
1	WPBF	Tu	10/30/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP156H	\$525.00 NM
24	10/29/12	10/30/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									



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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	10/29/12	10/30/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	7:25 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP143H	\$1,600.00 NM
1	WPBF	Tu	10/30/12	7:25 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP143H	\$1,600.00 NM
25	10/29/12	10/30/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP148H	\$1,700.00 NM
2	WPBF	Tu	10/30/12	7:36 PM	Jeopardy	7:30-8PM	:30	2012MRFP156H	\$1,700.00 NM
27	10/29/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MT-----	:30	4	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		<del>\$500.00</del> NM
	Credited								
1	WPBF	M	10/29/12	11:31 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	2012MRFP148H	\$500.00 NM
3	WPBF	Tu	10/30/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		<del>\$500.00</del> NM
	Credited								
2	WPBF	Tu	10/30/12	11:27 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM		:30	2012MRFP143H	\$500.00 NM
30	10/30/12	10/30/12	Nightline	1135-1205AM / 123	-1-----	:30	1	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:02 AM	Nightline	1135-1205AM / 123	:30	2012MRFP156H	\$700.00 NM
31	10/29/12	10/29/12	DWTS	8-10P	1-----	:30	1	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	8:44 PM	DWTS	8-10P	:30	2012MRFP148H	\$4,500.00 NM
32	10/29/12	10/29/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:37 PM	CASTLE	10-11PM	:30	2012MRFP143H	\$2,500.00 NM
33	10/30/12	10/30/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	8:23 PM	DANCING RESULTS	8-9PM	:30	2012MRFP156H	\$4,500.00 NM
53	10/30/12	10/30/12	WPBF News 25 @ Noon	12pm-1230pm	-T-----	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$350.00				



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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/30/12	10/30/12	WPBF News 25 @ Noon 12pm-1230pm		-T-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 12:12 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP143H \$350.00 NM									
54	10/30/12	10/30/12	Dr. Oz	4-5p	-T-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 4:38 PM Dr. Oz 4-5p :30 2012MRFP156H \$500.00 NM									
55	10/30/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-T-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP156H \$1,000.00 NM									
Total Spots							38		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$31,575.00</b>
<u>Agency Commission</u>	<b>\$4,736.25</b>
<u>Net Amount Due</u>	<b>\$26,838.75</b>